Backlit Ring Tower 01:
Ring Structure

TEMPLATE IS @ 1/4 SIZE
Outside Panel
Total Graphic Area: 387"w X 58"h
Total Visual Area: 377"w X 48"h

Bottom Panel
Total Graphic Area:130"w X 130"h
Total Visual Area: 120"w X 120"h

Please be sure to include the 5" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 1" of the finished edge (see dotted line in template).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 400-480 ppi @ 1/4 size, 100-120 ppi @ 100% print size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

OUTSIDE

center will face FRONT of column

bleed area
trim line
safe zone

will face BACK of column

BOTTOM PANEL

Column Obstruction

bleed area
trim line
safe zone

will face FRONT of column

Backlit Ring Tower 01: Column

TEMPLATE IS @ 1/4 SIZE
(4) Prints create one structure
Total Graphic Area: 52”w x 124”h
Total Finished Area: 48”w x 120”h

Please be sure to include a 5” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 3” on top and bottom and 2” on left and right of each panel (gray area is recommended safe area).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 400-480 ppi @ 1/4 size, 100-120 ppi @ 100% print size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

FRONT

this edge will meet up with
far right edge on panel 4.
We cannot guarantee alignment.

SIDE 1

BACK

bleed area
trim line
safe area

SIDE 2

this edge will meet up with
far left edge on panel 1.
We cannot guarantee alignment.