BLEED AREA - 11.75"W x 18.5"H
NOT VISIBLE WHEN DISPLAYED

FINISHED AREA - 11.75"W x 16.5"H
VISIBLE WHEN DISPLAYED

SAFE AREA - 9.75"W x 14.5"H
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

BLEED AREA
NOT VISIBLE WHEN DISPLAYED