

Straight HopUp: Accessory Counter

Total Graphic Area: 32.5" w X 39.25" h

Total Visual Area: 28.5" w x 35.25" h

Please be sure to include the 2" bleed around the perimeter (note trim & bleed locations on the template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

bleed area ————
trim line ————
stitch line ————