

Retractable Banners: Roll-Up

.5" bleed area

Total Graphic Area: 32.9"w X 95"h
Total Visual Area: 32.9"w x 84.5"h

Please be sure to include a 1/2" bleed at the top & a 10" bleed at the bottom. Please keep all text, logos, etc. out of the bleed area.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

10" bleed area

BLEED AREA
will not be visible when
mounted into bannerstand