ENDCAPS

20’ Straight Embrace:
(2) 4x3 Displays w/ Endcaps

TEMPLATE @ 1/2 SIZE
Total Graphic Area: 263.5”w X 92.25”h

Total Visual Area: 259.5”w X 88.25”h
(Front Visual Area: 234.25”w X 88.25”h)
(Endcap Visual Area: 12.625”w X 88.25”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 200-240 ppi @ 1/2 size, 100-120 ppi @ 100% size

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

90˚ bend

bleed area
trim line
safe area

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