Straight Embrace:
2x3 Display w/Endcaps

Total Graphic Area: 88.625”w X 92.25”h

Total Visual Area: 84.625”w X 88.25”h
(Front Visual Area: 59.375”w X 88.25”h)
(Endcap Visual Area: 12.625”w X 88.25”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

SENDCAP

90˚ bend

SENDCAP

bleed area
trim line
safe area