ENDCAPS

90˚ bend

Straight Embrace:
2X1 Display w/Endcaps

Total Graphic Area: 90.375”w X 34.5”h

Total Visual Area: 86.375”w X 30.5”h
(Front Visual Area: 59.375”w X 30.5”h)
(Endcap Visual Area: 13.5”w X 30.5”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

ENDCAPS

bleed area
trim line
safe area