

# Silicone Edge Graphics (SEG)

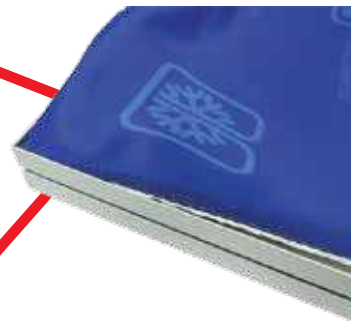
## Installation Instructions into hardware

### What are Silicone Edge Graphics (SEG)?

SEG are dye-sublimation fabric graphics with silicone strips sewn along their edge. SEG frames have grooves along their perimeter designed to snugly hold the silicone strips so the fabric can be stretched across the frame for a drum-tight fit.



To assemble, we recommend laying the frame on the floor then draping the fabric graphic on top. After arranging the graphic, begin by pushing the fabric into each corner of the frame.



Then moving from one side of the frame to the next, continue pushing the silicone edge into the grooves on the frame.



Once all the edges have been secured, you should have a taut fit with a smooth flat finish.

#### CARE INSTRUCTIONS:

To extend the life of your SEG fabric graphics, we recommend folding graphics, then storing in a clean bag. A plastic bag or pillow case is ideal. Graphics can also be spot cleaned with a damp cloth.

To wash entire graphic, use a commercial size front loading washing machine on gentle cycle with cool water. Do NOT dry clean.