### Vector Frame: Rectangle 1

Total Graphic Area: 39.31"w X 51.125"h

Total Visual Area: 35.31"w X 47.125"h

Please be sure to include the 2" bleed around the perimeter (note bleed & safe zone location on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

#### General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines







## 35.31" visual width



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# **b**,