



SCALE= 1"=1'-0"

**FOR REFERENCE ONLY
PLEASE USE FULL SIZE
TEMPLATES ON PAGE 2
TO SET UP ARTWORK**

TEMPLATE KEY

-  = GROMMET
-  = BLEED AREA
-  = FINISHED SIZE
-  = SAFE AREA
-  = STITCH LINE

BLEED AREA

26"W x 72"H
(1" top / bottom/1" sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE

24"W x 70"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE

23"W x 68"H

SAFE AREA

21"W x 66"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Digital products are printed CMYK (4 color) process from your file.

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:



Vector lines



Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



Raster image

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

Updated: 10.29.12