## Outdoor Display:
## Popup Bar - Large

Top:
Total Graphic Area: 40.5”w X 20.375”h
Total Finished Area: 39.5”w X 19.375”h

Front Panel:
Total Graphic Area: 39.5”w X 33.5”h
Total Finished Area: 35.5”w X 29.5”h

Side Panels:
Total Graphic Area: 19.3125”w X 33.5”h
Total Finished Area: 15.3125”w X 29.5”h

Please be sure to include the 2” bleed around the perimeter (note trim locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge (gray area is recommended safe area for each side).

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

SIDE

FRONT PANEL

SIDE

bleed area
trim line
safe area

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