

This area will be folded to the back to create the pole pocket fold line

do not design critical elements in this area

stitch line

Pegasus

Bannershield 4X6

Total Graphic Area: 48" w X 79.5" h

Total Visual Area: 48" w X 72" h

Please be sure to include a 3.75" bleed at the top & bottom for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

### General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

**CLEAR SHIELD AREA  
DO NOT DESIGN ARTWORK HERE**

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