

bleed area

35.5" width

Retractable Banner: Pacific 920

Total Graphic Area: 35.5" X 90.25"
Visual Graphic Area: 35.5" X 83.75"

Please be sure to include a 1/2" bleed
at the top & a 6" bleed at the bottom

General Art Guidelines:

- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

90.25" total height

BLEED AREA
– will not be visible –