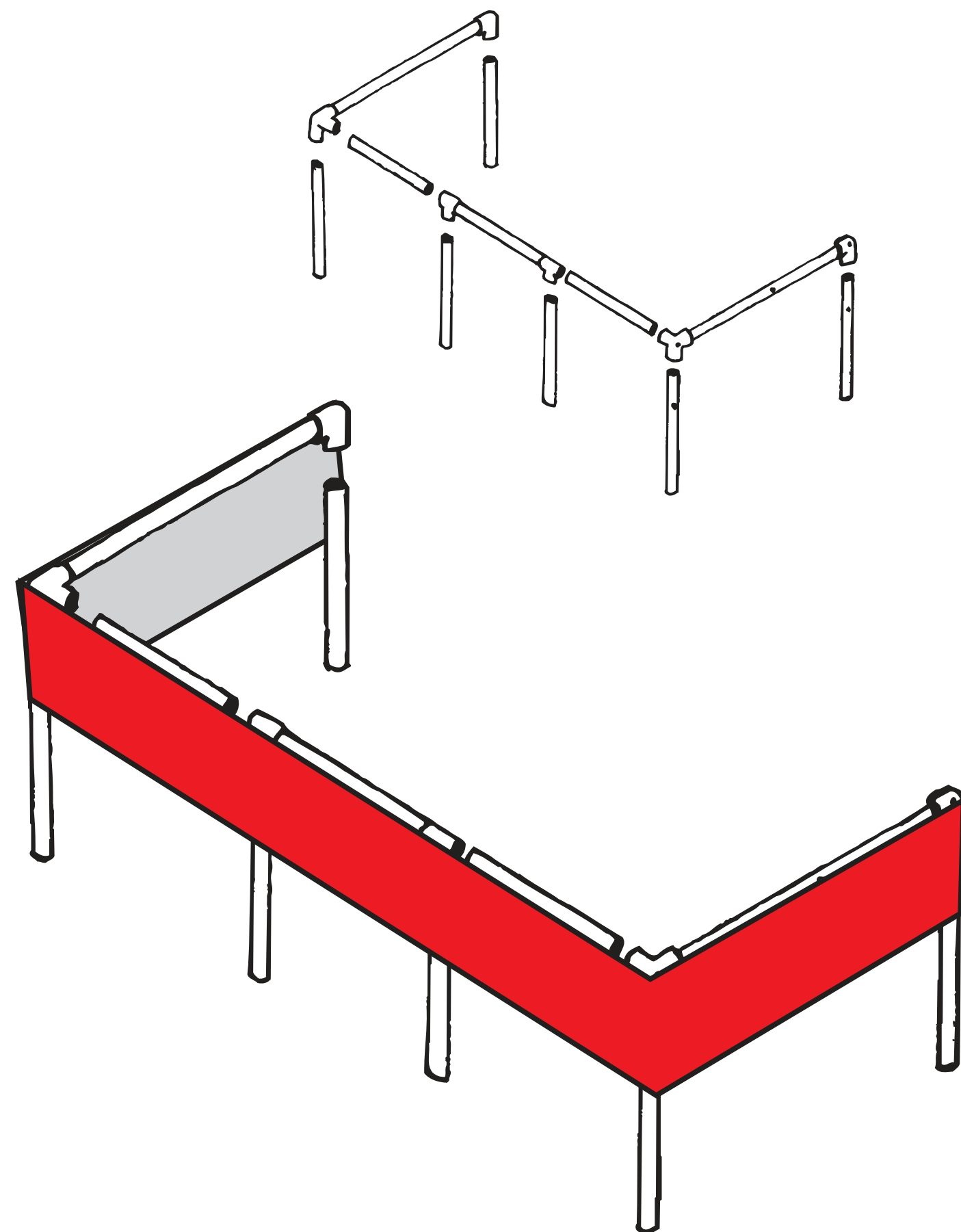
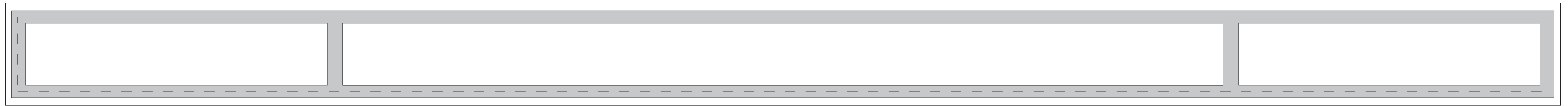


10% SCALE

12 FOOT RECTANGULAR VALANCE (TOP)



Rectangular Booth Valances:

Rectangular valances are one continuous piece of vinyl wrapped around 3 flat surfaces: the larger front area, and the 2 smaller sides.

12 Foot Rectangular Valance Artwork Placement/Measurements:

Bleed Area (Cut Size): Outer White Rectangle - 250" Wide x 16.5" Tall
We strongly recommend that you use this guide line for the edge of fills, raster images, etc. Even though it's not usually visible from the outside, as the vinyl this is being printed on is stretchy and is hand sewn, it is best to use this as the fill area to avoid the possibility that the wrong color may show at the seam.

Viewable Area (Finished Size): Grey Rectangle - 248" Wide x 14" Tall
This guide line shows you what will be seen once the vinyl has been sewn.

Edge of Stitching: Dashed Line - 246" Wide x 12" Tall
This guide line is to show you approximately where the seam will be sewn onto the valance.

Front Logo Area (Across entire front of booth - Lightest Grey + middle 3 white boxes): 141.5" wide x 10" tall

Front Logo Areas (Centered above the front 3 counters - middle 3 white boxes): 45.5" wide x 10" tall

Side Logo Areas (White boxes, far left & right): 48.5" wide x 10" tall

Print Areas (Foreground) The above "logo areas" are approximations for your use in centering logos/images. These outlines do not preclude images wrapping around the skirt, they merely show where we recommend the center of interest to lie.

Color/Resolution:

- 1) Our printer is closely calibrated to the PMS (Pantone Matching System) Coated chart. Use these spot colors for your submitted artwork. For raster images, please save them in CMYK format for the closest color match.
- 2) All digital artwork is printed 720 dpi (dots per inch) As this template is 10% scale, please be sure all placed/raster images are at least 1000 dpi at the 10% size, or 100 dpi at 100% size.
- 3) Vector images, such as logos, are sent with text as outlines or with font folder included.