

## **Contour Graphic Kit: Contour 01 - Single Sided**

Total Finished Area: 34.75" w X 58.5" h  
Total Graphic Area: 33.75" w X 57.5" h

Please be sure to include a .5" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the edge (gray area is recommended safe area).

### **General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area —  
trim line —  
safe area —