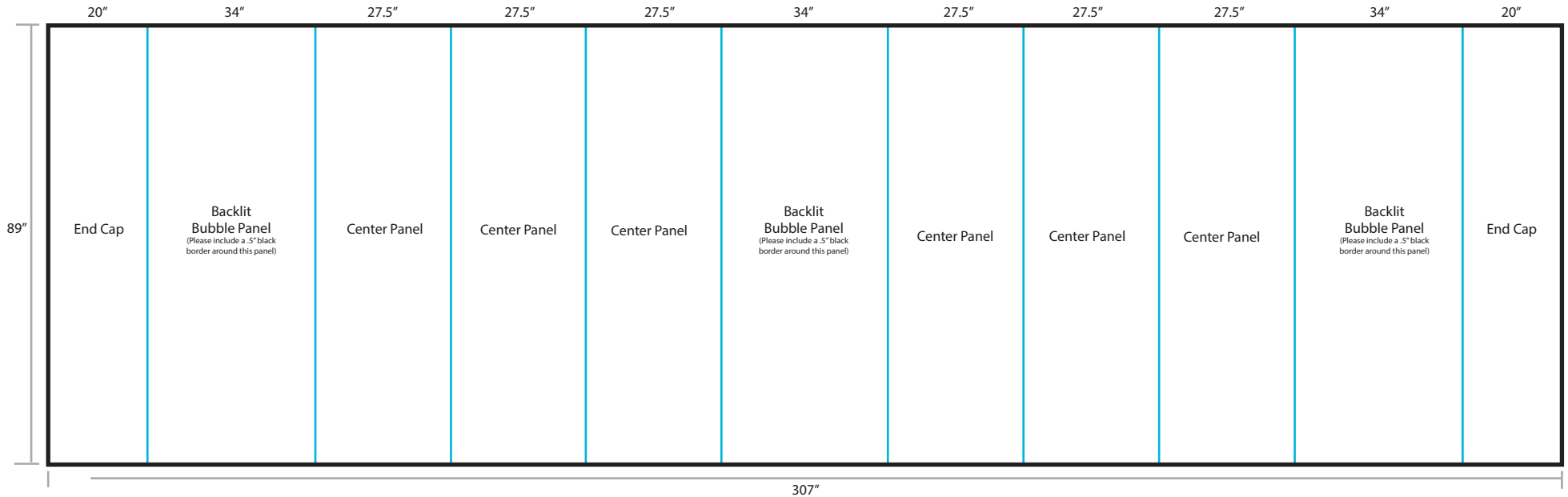


20ft Pop-up with Backlit Bubble panel.



Print Ready File Creation

Prepare files as one or two single images in TIFF or PDF exports. Please do not send original Photoshop, Illustrator or InDesign files as we do not manipulate files. (Our preferred file type is a rasterized TIF file.)

- All fonts and texts must be converted to curves.
- Please use **"Rich Black"** in all your black text. (C=70, M=70, Y=70, K=100)
- Please **avoid any letters being cut by Panel Cut lines** to minimise any alignment issues. (Refer to your specific display template for cut line locations.)
- Resolution: Equivalent to 100% final size at **100-120 dpi**. Check your files for pixilation or banding on color gradations.
- Use LZW compression on TIFF files and compress everything using ZIP.

Digital large format printers do not print PMS or RGB colors. Please prepare all art in **CMYK** color space.

