

## **TEMPLATE KEY**

= BLEED AREA



= FINISHED SIZE



= SAFE AREA



= STITCH LINE

## **BLEED AREA**

17.5"W x 22.5"H (0.25" on all sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

### FINISHED SIZE 17"W x 22"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

# STITCH LINE

N/A

### SAFE AREA 15"W x 20"H

Recommended area to place artwork. Artwork within this area will be safe from ariance in cut of finished edge /stitch line

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Dye-Sub products are printed CMYK (4 color) process from your art file.

■ All images must be embedded

FOR REFERENCE ONLY

**TEMPLATES ON PAGE 2** 

#### **ACCEPTABLE FILE FORMATS:**





- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



• Adobe Photoshop (.psd, .tif, .jpg)

All fonts must be outlined.

• 200 DPI at 100% Scale

