

bleed area
31.5" width

Retractable Banners: Excalibur

Total Graphic Area: 31.5" X 30" up to 95.85"
Total Visual Area: 31.5" X 29.5" up to 83.35"

Please be sure to include a 1/2" bleed at the top & a 12" bleed at the bottom

General Art Guidelines:

- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

up to 83.35" visual height

bleed area