

bleed area

**24" width**

## **Springback Banner: Spring 1:1 Mini Short**

---

Total Graphic Area: 24" X 60.5"

Visual Area: 24" X 59"

Please be sure to include a .75" bleed at the top and bottom of the graphic

### **General Art Guidelines:**

---

- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

**60.5" total height**

bleed area