

bleed area

**27" width**

## **Springback Banner: Spring 1:2 Midi Short**

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Total Graphic Area: 27" X 60.5"

Visual Area: 27" X 59"

Please be sure to include a .75" bleed at the top and bottom of the graphic

### **General Art Guidelines:**

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- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

**60.5" total height**

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