

bleed area
27" width

Springback Banner: Spring 1:2 Midi Long

Total Graphic Area: 27" X 80"

Visual Area: 27" X 78.5"

Please be sure to include a .75" bleed at the top and bottom of the graphic

General Art Guidelines:

- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

80" total height

bleed area