

bleed area

35.25" width

80" total height

Springback Banner: Spring 1:3 Maxi Long

Total Graphic Area: 35.25" X 80"

Visual Area: 35.25" X 78.5"

Please be sure to include a .75" bleed at the top and bottom of the graphic

General Art Guidelines:

- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

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