

circles indicate  
grommet placement -  
please do not place  
type, logos, etc. in this area

**31.5" width**

## **Springback Banner: Spring 5**

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Total Graphic Area: 31.5" X 78.5"

Visual Area: 31.5" X 78.5"

Grommets are placed in the four corners of the graphic. Please do not design critical elements such as type, logos, etc. in this area.

### **General Art Guidelines:**

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- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

**78.5" height**