

27" width

circles indicate grommet placement -
please do not place type, logos,
etc. in this area

DFA Springback Banner: Spring 4

Total Graphic Area: 27"w X 62.25"h

Total Visual Area: 27"w X 62.25"h

#3 grommets are placed in the four corners of the graphic. Please make sure to keep type, logos and critical design elements out of this area.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

62.25" total height