

circles indicate
grommet placement -
please do not place
type, logos, etc. in this area

27.75" width

Springback Banner: Spring 3

Total Graphic Area: 27.75" X 70.75

Visual Area: 27.75" X 70.75"

Grommets are placed in the four corners of the graphic. Please do not design critical elements such as type, logos, etc. in this area.

General Art Guidelines:

- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

70.75" total height