

**24" width + 1/2" bleed**

## **Outdoor Banners: Rocket Portable Sign**

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Total Graphic Area: 25" X 37"

Visual Area: 24" X 36"

Please include a 1/2" bleed around  
the perimeter of the graphic

### **General Art Guidelines:**

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- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

**36" width + 1/2" bleed**