60.0625” width + bleed

89.125” height + bleed

Straight Hopup:
2x3 Hopup

Total Graphic Area: 64.0625”w X 93.125”h

Total Visual Area: 60.0625”w X 89.125”h

Please be sure to include the 2“ bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

bleed area

trim line

velcro placement

stitch line