

31" width + bleed

**Straight Hopup:
1x3 Hopup**

Total Graphic Area: 35"w X 93.125"h

Total Visual Area: 31"w X 89.125"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

89.125" height + bleed

bleed area

trim line

velcro placement

stitch line