




SCALE= 1.5"=1'-0"

**FOR REFERENCE ONLY
PLEASE SEND IN ART
SET UP TO BLEED SIZE
layout guide on page 2**

TEMPLATE KEY

-  = BLEED AREA
-  = FINISHED SIZE
-  = SAFE AREA

BLEED AREA

24"W x 42"H
(.5" top / 6" bottom)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE

24"W x 35.5"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

SAFE AREA

22"W x 33.5"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Digital products are printed CMYK (4 color) process from your file.

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:



Vector lines



Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



Raster image

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

TEMPLATE KEY

 = BLEED AREA

 = FINISHED SIZE

 = SAFE AREA

 = STITCH LINE

CUSTOMER NOTE:

■ Design your artwork on one artboard to the bleed area size.

24" W x 42" H

■ All images must be embedded.

■ All fonts must be in outline format.

