11"

17"

SCALE= 3"=1'-0"

FOR REFERENCE ONLY PLEASE SEND IN ART SET UP TO BLEED SIZE layout guide on page 2

TEMPLATE KEY

⊙	=	GROMMET
▬	=	BLEED AREA
▭	=	FINISHED SIZE
▭	=	SAFE AREA

BLEED AREA
N/A
(same as finished size)
Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE
11"W x 17"H
Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE
N/A

SAFE AREA
9"W x 15"H
Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

UV products are printed CMYK (4 color) process from your file.

■ All images must be embedded
■ All fonts must be outlined.

ACCEPTABLE FILE FORMATS:

Vector lines

Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
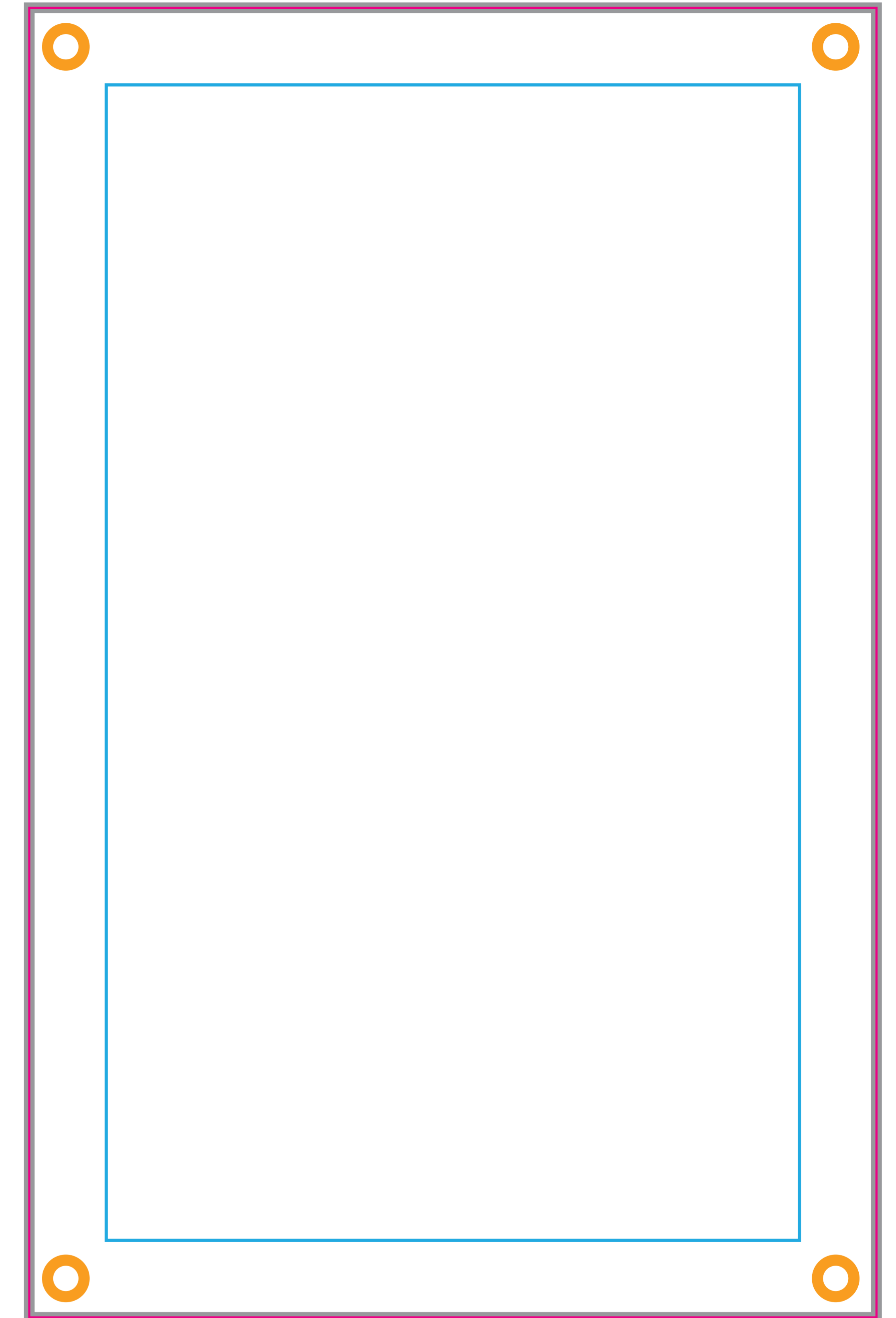- All Fonts Outlined
- Images Embedded

Raster image

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

Updated: 6.19.13

TEMPLATE KEY

▭	=	BLEED AREA
▭	=	FINISHED SIZE
▭	=	SAFE AREA
▭	=	STITCH LINE

CUSTOMER NOTE:
- Design your artwork on one artboard to the bleed area size. — 11" **W** x 17" **H**

- All images must be embedded.
- All fonts must be in outline format.