



Total Graphic Size

12"W x 16.5"H

Total Visual Area

12"W x 15.5"H

*Please keep all text and/or logos 1" from all sides.

*Digital products are printed CMYK (4 color) process from your file. If saved as RGB, art will be converted to CMYK.

*All images must be embedded and all fonts must be outlined



ACCEPTABLE FILE FORMATS:



Vector lines



Vector image

- * Adobe Illustrator (.ai, .pdf, .eps)
- * All Fonts Outlined/images embedded



Raster image

- * 100 DPI AT 100%
- * Adobe Photoshop - .psd
- * .tif, or .jpg