





**FOR REFERENCE ONLY
PLEASE SEND IN ART
SET UP TO BLEED SIZE
layout guide on page 2**

TEMPLATE KEY

-  = BLEED AREA
-  = FINISHED SIZE
-  = SAFE AREA
-  = STITCH LINE

BLEED AREA

18.25"W x 63.5"H
(.5" on all sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE

17.25"W x 61.75"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE

edge perimeter

SAFE AREA

15.25"W x 58.25"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Dye-Sub products are printed CMYK (4 color) process from your art file.

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:



Vector lines Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



Raster image

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

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CUSTOMER NOTE:

- Design your artwork on one artboard to the bleed area size.

18.25" W x 63.5" H

- All images must be embedded.
- All fonts must be in outline format.

